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UNIVERSITY OF FASHION OFFERS LEATHER DESIGN VIDEO SERIES

First-Ever Online Fashion Design Video Library

NEW YORK, March 12, 2014 The University of Fashion® (U of F), an Online Fashion Design Video Library is pleased to announce that in addition to their [fashion design lessons](#) they are now offering subscribers a video series dedicated to working in leather.

Nicolas Ghesquière's debut collection for Louis Vuitton in Paris last week has launched a love affair with leather for Fall 2014. How do designers begin working with leather? The University of Fashion new leather series will show you how.

Working with leather begins with learning about leather as a material. Mitch Alfus, a.k.a. "The Leather King", of the world renowned Libra Leather, lectures on the tanning process and shows the various types of skins and exotics available to designers, in the video [Leather Tanning to Types](#).

Viewers also get to learn the intricacies of how to cut leather in the video [Leather: Sorting & Cutting](#) and then how to prep leather before sewing in [Leather: Interfacing & Stabilizing Seams](#). Their [4-part leather sewing series](#), gives viewers the opportunity to watch master leather craftsman demonstrating the tricks of the trade when sewing and pressing a leather garment. This series demystifies the process of working with leather and was produced by the author of the most comprehensive book on leather, *Leather Fashion Design*, Francesca Sterlacci.

ABOUT UNIVERSITY OF FASHION

University of Fashion® (U of F) Online Fashion Design Video Library is a New York-based online platform that delivers fashion lessons taught by fashion college professors and industry pros. From fashion business to draping, sewing, patternmaking, fashion drawing and product development, their professionally produced video tutorials are delivered via high-definition and are available to the general public through monthly and annual subscription-based plans and to secondary schools and college libraries. The website was launched by Francesca Sterlacci a fashion designer, educator and author.

To get a first-hand look, visit <http://www.universityoffashion.com>.

For interview opportunities, or for a media login to the library, please contact us at press@universityoffashion.com.