



## FOR IMMEDIATE RELEASE

### [UniversityofFashion.com](http://www.universityoffashion.com): The First-Ever Online Fashion Design Video Library is Offering Free Croquis/Fashion Figures to New and Existing Members

*University of Fashion Invites Viewers to Master Design One Step at a Time*

**NEW YORK**, January 24, 2014 – [University of Fashion \(U of F\)](http://www.universityoffashion.com), the first-ever online fashion design video library, is pleased to offer members free downloadable fashion croquis figures in a range of fashion poses. Members will be able to download various poses of the male, female, plus-size, tween, child and infant. By simply: “liking” the University of Fashion Facebook page, or by following us on Twitter or by joining the U of F's free membership program (click on any one of the 4 sign-up buttons on the Home Page), members will have access to the necessary tools for sketching and communicating designs with ease!

In addition to the downloadable *outlined* fashion croquis versions that members will be able to print and use as a template underneath tracing paper for sketching, the U of F is also offering a *dotted outline* version. By downloading and printing the dotted outline croquis, members will be able to draw their designs *directly* onto the printed page using faint dots as a guide. Either way, these croquis are a great way for aspiring designers to realize their designs on paper, quickly and effectively.

Drawn by designer/illustrator Jaehoon Lee, these easy-to-access fashion croquis figures are intended to give designers a springboard for *quick sketching* their designs. Designers can also learn how to develop their own sketching voice by watching U of F's online video lessons like how to draw the Female Frontal Pose, The Female Walking Pose, The Male Contrapposto Pose and Drawing & Illustrating the Male Frontal Pose.

High school students, home sewers, fashion college students, fashion designers as well as product developers who are looking for a quick and easy way to get designs on paper, will find the U of F's range of fashion croquis poses are the perfect tool. Visit <http://www.universityoffashion.com> to become a free member or “like” the University of Fashion Facebook page and receive U of F's croquis free of charge.

## ABOUT UNIVERSITY OF FASHION

[University of Fashion](http://www.universityoffashion.com) (U of F) Online Fashion Design Video Library is a New York-based online platform that delivers fashion education in the business of fashion as well as in the five disciplines of fashion design: draping, pattern making, fashion drawing, product development, and sewing. Lessons are delivered via high-definition video tutorials for members through monthly and annual subscription-based plans. The University of Fashion library was launched on July 4, 2013 by Francesca Sterlacci and features lessons and lectures taught by fashion college professors and industry pros. For more information contact [press@universityoffashion.com](mailto:press@universityoffashion.com).