



## **FOR IMMEDIATE RELEASE**

### **University of Fashion: The First-Ever Online Fashion Design Video Library**

*University of Fashion Is The Perfect Supplemental Resource to Traditional Fashion School*

**NEW YORK, September 27, 2012** – [University of Fashion \(U of F\)](#), the first-ever online fashion design video library, recently launched to teach all levels of fashion enthusiasts the intricate art of fashion design. Accessible over the web, mobile devices and tablets, [University of Fashion](#) provides access to hundreds of easy-to-understand lessons.

University of Fashion is a valuable resource to assist students with their fashion academic careers. With at-home access to lesson transcripts and step-by-step lesson guides, U of F reinforces in-class curriculum. By being given access to U of F videos, students will not be inclined to use other misleading, amateur online tutorials.

“I am 100 percent supportive of fashion schools and my goal with University of Fashion is to offer a reliable and resourceful library to its students,” said Francesca Sterlacci. “Our database is bursting with tools that will ultimately increase the confidence level of fashion scholars.”

Supplemental to the lectures, the library provides a broad assortment of lectures on trend forecasting, color theory, fashion history, fashion shows, as well as tours of fashion museums, store events and other fashion venues. [UniversityofFashion.com](#) also offers free lesson transcripts, step-by-step lesson guides and a comprehensive list of all the best fashion resources for fabrics, tools, schools, books, museums and a dictionary of fashion terminology.

[University of Fashion](#) features lessons taught by fashion college professors and industry pros. The library empowers fashion aficionados to learn a new set of skills or even sharpen their existing knowledge. By experiencing the lessons at their own pace, viewers are able to master the art and truly enjoy the process.

For interview opportunities, or for a media login to the program, please contact Sarah Garrido at [sarah@garridocommunications.com](mailto:sarah@garridocommunications.com) or call 561.201.2068.

### **ABOUT UNIVERSITY OF FASHION**

[University of Fashion](#) (U of F) Online Fashion Design Video Library is a New York-based online platform that delivers fashion education in the five disciplines of fashion design: draping, pattern making, fashion drawing, product development and sewing. Lessons are delivered via high-definition video tutorials for members through monthly and annual



subscription-based plans. The University of Fashion library was launched by Francesca Sterlacci and features lessons and lectures taught by fashion college professors and industry pros. For more information or to get a first-hand look, visit <http://www.universityoffashion.com>.